

# Taylor Wega

Brand Designer & Illustrator

## CONTACT

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253.315.0808  
San Francisco, CA

## SKILLS

### SOFTWARE

Up to date with current design and admin technologies including Adobe CC, Figma, Microsoft Office, and project management software, Asana.

### ILLUSTRATION

Able to replicate digital illustrations in various styles

### MOTION GRAPHICS

Simple logo animations and stopmotion videos/gifs

## SOFT SKILLS

Adaptable  
Attention to Detail  
Problem Solver  
Team Player  
Thoughtful

## EXPERIENCE

### STUDIO HINRICHS

**Designer** • SF, CA • August. 2022 to Present

- Works closely with the award winning Creative Director, Kit Hinrichs, designing and developing Brand Systems, Exhibition Signage, Exhibition design, and many impactful print projects
- Assists in Studio Management including Database Management, Client Relations, Executive Presentations, and Technology Assistance

### POSTMATES DESIGN

**Brand Designer** • SF, CA • Jan. 2023 to Jan. 2024

- Designed weekly CRM emails, monthly merchant newsletters and digital banners that adhered to Postmates dynamic brand system
- Collaborated with cross-functional partners and advocated for the brand when needed

### FULL TIME FREELANCER

**Designer** • SF, CA • Nov. 2020 to December 2022

- Managed, developed, and designed projects for clients including the award winning ikd studio, InkeDesign, and the Brighton Collectibles
- Created successful brand systems, exhibition graphics, and everything from retail signs to social media posts.
- Worked with CAD Home Build and Blake Rollins Real Estate, designing brochures, social media content, and website updates

### CALIFORNIA ACADEMY OF SCIENCES

**Junior Communication Designer** • SF, CA

Nov. 2019 to June 2020

- Brought the ideas of scientists and educators to life with on-brand designs and illustrations
- Created and produced wordmarks, countless signs,

### RAINIER INDUSTRIAL ARTS INC.

**Designer** • Tukwilla, WA • Nov. 2018 to Oct. 2019

- Produced large-scale wall murals, wayfinding signage and environmental design for companies such as Facebook, Microsoft, and Amazon

## EDUCATION

CALIFORNIA COLLEGE OF THE ARTS (CCA)  
BFA in Graphic Design with Distinction

## AWARDS

GRAPHIS POSTER AWARDS

Women Life Freedom Poster, Silver, 2023

APTA MARKETING AWARD  
BART etiquette posters, 2018